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## Cinelease bridges the gap with new Entertainment, Film, & Media Collective

Sundance, Park City UT 2020

**Los Angeles, California – December 17, 2019:** Cinelease leads a new approach to networking at film festivals. The lighting & grip giant has partnered with Film Mare Island and the EFM Collective to curate a group of entertainment, film, and media industry professionals for education and collaboration at Sundance Film Festival 2020. The events will be held at the Montage Hotel, conveniently located in Deer Valley, Utah.

EFM Collective's mission is to connect both public and private industry partners together in a way that organically facilitates strategic relationships and educates our industry stakeholders. Producers, Executive Producers, Production Planners, UPMs and filmmakers alike will have the unique ability to connect with film commissioners, experts in locations and tax incentives, and private industry vendors during Sundance Film Festival.

With performances by singer-songwriter-entertainer Kevin Miso, along with an exclusive pre-screening of Jordan Jacinto's *The Dishwasher*, acquired by HBO Latino, EFM Collective has set up the ideal setting for industry professionals to mingle, network, and learn about untapped production resources. Also featured at their events this year will be a "Spotlight" of one of the major film commissions and industry insider Q&As, in addition to satisfying drinks, refreshments, and the backdrop of stunning Deer Valley.